



Sponsorship and Partnership Package
April 18, 2020 – Pembroke Pines, FL



About the Organization

Beyond The Curves was developed to encourage women to truly show what matters in life is what is on the inside—and not how the outside looks. It is particularly important to go “Beyond The Curves” since everyone knows that no two women are shaped alike—every one of them has her own shape, size and level of self-confidence (or lack thereof), which is usually based on her looks.

Many women-- no matter the shape, size or age --sometimes need motivation and reassurance that they are beautiful. We are here to encourage and teach women to embrace their curves and learn self-worth and self-love along the way.

This movement of sisterhood is important, which is why every time we get together there is always LOVE, LAUGHTER AND FUN involved.

There's SO MUCH MORE Beyond The Curves, and we are here to embrace it ALL with each other.

Let's change the world, one CURVE (personal or life curve) at a time!

About the Women's Conference

Our women's empowerment conference theme this year is "Guilt-Free Self Love" and we have some amazing speakers: (*Clarissa Young, Finding Balance; Bertha Campbell, Optimal Health and Loving Yourself; and Hyacinth Henderson, I Love Myself and money*) and we will also have "Girl Talk" panel discussions.

BTC's conference is a 1-day event that features keynote speakers, and Girl's Chat panel discussions. **BTC's** speakers are excited to share their wisdom and expertise on a wide range of personal development topics. Their insight will help you find clarity with your goals and what you need to achieve new levels of guilt-free self-love!



The Event

Saturday, April 18th, 2020 at 9AM

Registration begins at 8AM

Welcome the ladies to the participant; where they will receive an event swag bag, can also support the vendors that will be participating during the event.

The conference will start with the Founder, Tamilla Mullings and speaking with the audience, acknowledging our sponsors and welcome our host to get the main event started.

Speakers:

Clarissa Young, Finding Your Balance and her weight loss journey.
Bertha Campbell, Don't Let your Health be the Reason you Can't Prosper.
The ladies will have their lunch and have an opportunity to visit the vendor tables and we will start back with Hyacinth Henderson, I Love Me and money.

Then, we will pause to honor our 2020 Woman of Curves Honoree and the last leg of the conference we will have about an hour of Girl Chat, so that the ladies present can answer questions and our speakers and panel guest, like Vanessa Celestin and Davica Williams to share their gems.



Sponsorship Levels

Girl Power Sponsor (Presenting)

- Logo on website
- Company signage, Pop-up Banner and other branding items on display at conference
 - Mention in Press Releases
 - Logo on Marketing and promotion items
 - (4) Social media posts on event social pages
- Mention in interviews with press and media outlets
 - Advertisement items in event Swag Bags
- Vendor Table to display your services/product
 - (2) Beyond the Curves t-shirts
 - (7) conference tickets

Investment: \$2,000



Sponsorship Levels

Empowerment Sponsor

- *Logo on website*
- *Mention in Press Releases*
- *(2) Social media posts on event social pages*
- *Mention in interviews with press and media outlets*
- *Advertisement items in event Swag Bags*
- *Vendor Table to display your services/product*
- *(2) Beyond the Curves t-shirts*
- *(4) conference tickets*

Investment: \$1,000



Sponsorship Levels

Diva Sponsor

- Logo on website
- (2) Social media posts on event page (social media)
 - Advertisement items in event Swag Bags
- Vendor Table to display your services/product
 - (1) Beyond the Curves t-shirts
 - (2) guest passes to conference

Investment: \$500



A photograph of four women of diverse ethnicities smiling and posing closely together. The image has an orange tint. The women are of various ages and are all smiling broadly. The background is slightly blurred, showing what appears to be an outdoor setting with some foliage.

LET'S GETS STARTED

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